

# AERIAL ROUSE

## VISUAL DESIGNER

### CONTACT

✉ [aerial.rouse@gmail.com](mailto:aerial.rouse@gmail.com)

🌐 [www.aerialrouse.com](http://www.aerialrouse.com)

🌐 [www.linkedin.com/in/aerial-rouse](https://www.linkedin.com/in/aerial-rouse)

### SOFTWARE

Adobe Photoshop

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe XD

Microsoft Office

Blender

### EDUCATION

**Bachelor of Fine Art**

**Savannah College of Art and Design (SCAD)**

2016-2020

Major: Graphic Design

Minor: Motion Media

- GPA: 3.72
- Dean's List 2016-2020
- Study Abroad, Hong Kong (SAR) 2019

### CERTIFICATIONS

Adobe Photoshop

Microsoft PowerPoint

Microsoft Word

TEFL/TESOL

First Aid/ CPR

### PROFILE

As a visual designer with strong interests in advertising, packaging, and motion media, I strive to communicate and connect people with my designs. I wish to continue creating designs that educate and inspire while continuously learning and growing as an artist.

### WORK EXPERIENCE

#### Graphic Designer

Ruggable

2021 - Present

- Demonstrated proficiency in using Adobe Creative Suite and other relevant design tools to produce high-quality visual content
- Managed multiple projects simultaneously, adhering to strict deadlines while maintaining exceptional attention to detail
- Collaborated with cross-functional teams, including copywriters, marketing specialists, and textile designers, to ensure cohesive and visually accurate digital assets and production files

#### Certified Trainer

Raising Cane's

2021

- Coached employees in hands-on training in food preparation, delivering exceptional customer service, emphasizing the importance of providing a friendly, efficient, and enjoyable dining experience
- Collaborated with management to identify training needs and develop customized training programs to address specific areas of improvement, resulting in increased team performance

#### Art Gallery Intern

Vivid Gallery by Tanya Lyn

2019

- Participate in the installation and deinstallation of exhibitions, ensuring proper placement and alignment of artworks
- Designed beautiful and engaging advertising creative to support marketing initiatives across digital and print

#### Office Assistant

Ele and the Chef

2018

- Designed signs and menu layouts for multiple restaurants
- Accurately input and maintain records of apparel inventory and customer feedback using various software tools and spreadsheets, ensuring that all data is up-to-date and organized for easy access
- Serve as a point of contact between the restaurant management team

#### Freelance Visual Artist

Various Employers

2015 - Present

- Designed eye-catching print materials, such as brochures, posters, and infographics, ensuring designs were print-ready and adhered to client specifications
- Developed custom illustrations and infographics to enhance visual storytelling and convey complex information effectively